

# EXPLORE OUR UNIVERSE





#### FANS

51%

OF BRAZILIANS WATCH SERIES +21 million

FANS ALL OVER BRAZIL 41%

SERIES RATINGS GROWTH IN BRAZIL



### AUDIENCE

abc+25

AUDIENCE IS PREDOMINANTLY FEMALE

1.8 million

WATCH OUR CHANNEL EVERY DAY

60%

OF OUR AUDIENCE IS FEMALE

FONTE: Kantar Ibope MW | PNT Completo| Faixas Horárias | Total do dia | COV% | Ind c/ Pay TV | Jan a Dez 2019.



### AND MORE!

6outof10

MOST WATCHED PAY TV SERIES IN BRAZIL 10<sup>th</sup>

MOST WATCHED CHANNELAMONG TOTAL PAY TV VIEWERS 6<sup>th</sup> place
AMONG WOMEN 25+



the perfect content for your media plan

#### SERIES ARE FOR EVERY

moment, campaign, audience, advertiser and product

ENTERTAINMENT FOR ALL AGES, SOCIAL CLASSES AND GENDERS.
GREAT STORIES TO ENJOY BY YOURSELF OR IN GOOD COMPANY,
IN EVERY MOMENT.



#### CHICAGO FIRE

This high-octane drama is an edge-of-your-seat view into the lives of everyday heroes committed to one of America's noblest professions. The firefighters, rescue squad and paramedics of Chicago Firehouse 51 risk their lives week in and week out to save and protect the citizens of their incredible city.







#### CHICAGO P.D.

"Chicago P.D." is a riveting police drama about the men and women of the Chicago Police Department's elite Intelligence Unit, combatting the city's most heinous offenses - organized crime, drug trafficking, high-profile murders and beyond. At the center of "Chicago P.D." is Det. Sgt. Hank Voight (Jason Beghe), who is at ground zero against the war on crime in Chicago. He will do anything to bring criminals to justice.







#### CHICAGO MED

"Chicago Med" is an emotional thrill ride through the day-to-day chaos of the city's newest state-of-the-art trauma center and into the lives of the courageous doctors, nurses and staff who hold it all together.







Longest-running TV series

#### LAW & ORDER: SVU

This hard-hitting and emotional series from NBC's "Law & Order" brand chronicles the lives of the Special Victims Unit of the New York City Police Department, an elite squad of detectives who investigate crimes of sexual assault, child abuse and domestic violence.







#### FBI

From Emmy Award winner Dick Wolf and the team behind the Law & Order franchise, FBI is a fast-paced drama about the inner workings of the New York office of the Federal Bureau of Investigation. This elite unit brings to bear all their talents, intellect and technical expertise on major cases in order to keep New York and the country safe.







#### RANSOM

Ransom follows crisis and hostage negotiator Eric Beaumont and his elite Crisis Resolution team who work to balance the demands of their personal lives with their careers as negotiators who handle high-pressure kidnappings and hostage situations. Eric uses his insight into human behavior to resolve the most difficult kidnap and ransom cases but must live with the emotional weight of recently taking out his arch enemy.







#### MACGYVER

MacGyver, a reimagining of the classic series, is an action-adventure drama about 20-something Angus "Mac" MacGyver, who creates a clandestine organization within the U.S. government where he uses his extraordinary talent for unconventional problem solving and vast scientific knowledge to save lives.









#### MAGNUM P.I.

An ex-Navy SEAL returns home from Afghanistan only to use his special skills for his secret venture as a private investigator in Hawaii, where he works as a famous novelist's security consultant.









Ad formats

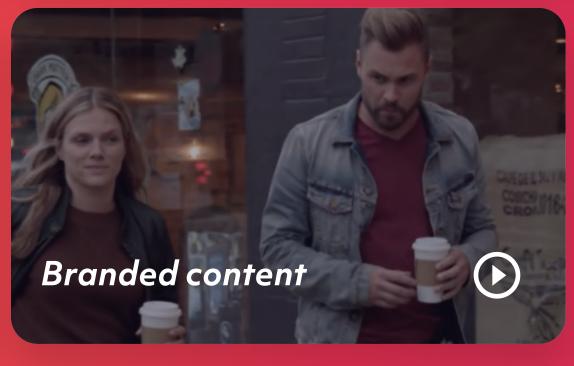
### COMPLETE SET OF CUSTOM-MADE SOLUTIONS FOR ANY BRAND

















#### UNIVERSAL TV'S FIRST GAME SHOW

FANS KNOWLEDGE ABOUT THEIR FAVORITE SERIES ARE PUT TO THE TEST.

WATCH NOW





#### MORE THAN 5M VIEWS ON YOUTUBE

LISTS, FUN FACTS, EVENTS, REVIEWS, AND THEORIES ABOUT THE SERIES WE ALL LOVE.

WATCH NOW



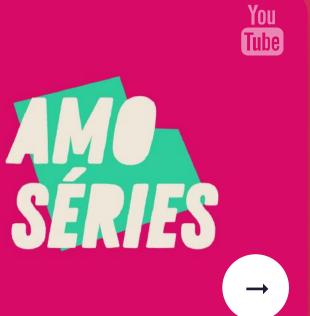


it's not over yet!

## WE HAVE EVEN MORE CHANNELS FOR YOU











# ANY QUESTIONS? LET US KNOW!



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