



EXPLORE OUR UNIVERSE



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FANS

51%

OF BRAZILIANS
WATCH SERIES

+21 million

FANS ALL OVER
BRAZIL

41%

SERIES RATINGS
GROWTH IN BRAZIL



AUDIENCE

abc+25

AUDIENCE IS
PREDOMINANTLY FEMALE

1.8million

WATCH OUR CHANNEL
EVERY DAY

60%

OF OUR AUDIENCE
IS FEMALE



AND MORE!

6 out of 10

MOST WATCHED PAY TV
SERIES IN BRAZIL

10th

MOST WATCHED
CHANNEL AMONG TOTAL
PAY TV VIEWERS

6th place

AMONG WOMEN 25+



the perfect content for your media plan

SERIES ARE FOR EVERY

*moment, campaign, audience,
advertiser and product*

ENTERTAINMENT FOR ALL AGES, SOCIAL CLASSES AND GENDERS.
GREAT STORIES TO ENJOY BY YOURSELF OR IN GOOD COMPANY,
IN EVERY MOMENT.



CHICAGO FIRE

This high-octane drama is an edge-of-your-seat view into the lives of everyday heroes committed to one of America's noblest professions. The firefighters, rescue squad and paramedics of Chicago Firehouse 51 risk their lives week in and week out to save and protect the citizens of their incredible city.



Takes Universal TV to the
**1th place on Pay TV
ranking**





CHICAGO P.D.

"Chicago P.D." is a riveting police drama about the men and women of the Chicago Police Department's elite Intelligence Unit, combatting the city's most heinous offenses - organized crime, drug trafficking, high-profile murders and beyond. At the center of "Chicago P.D." is Det. Sgt. Hank Voight (Jason Beghe), who is at ground zero against the war on crime in Chicago. He will do anything to bring criminals to justice.



Takes Universal TV to the
**1th place on Pay TV
ranking**





CHICAGO MED

“Chicago Med” is an emotional thrill ride through the day-to-day chaos of the city’s newest state-of-the-art trauma center and into the lives of the courageous doctors, nurses and staff who hold it all together.



Takes Universal TV to the
**1th place on Pay TV
ranking**





Longest-running TV series

LAW & ORDER: SVU

This hard-hitting and emotional series from NBC's "Law & Order" brand chronicles the lives of the Special Victims Unit of the New York City Police Department, an elite squad of detectives who investigate crimes of sexual assault, child abuse and domestic violence.



Takes Universal TV to the
2th place on Pay TV
ranking





FBI

From Emmy Award winner Dick Wolf and the team behind the Law & Order franchise, FBI is a fast-paced drama about the inner workings of the New York office of the Federal Bureau of Investigation. This elite unit brings to bear all their talents, intellect and technical expertise on major cases in order to keep New York and the country safe.



Takes Universal TV to the
**2th place on Pay TV
ranking**





RANSOM

Ransom follows crisis and hostage negotiator Eric Beaumont and his elite Crisis Resolution team who work to balance the demands of their personal lives with their careers as negotiators who handle high-pressure kidnappings and hostage situations. Eric uses his insight into human behavior to resolve the most difficult kidnap and ransom cases but must live with the emotional weight of recently taking out his arch enemy.



Takes Universal TV to the
**5th place on Pay TV
ranking**





MACGYVER

MacGyver, a reimagining of the classic series, is an action-adventure drama about 20-something Angus “Mac” MacGyver, who creates a clandestine organization within the U.S. government where he uses his extraordinary talent for unconventional problem solving and vast scientific knowledge to save lives.



Takes Universal TV to the
**4th place on Pay TV
ranking**





MAGNUM P.I.

An ex-Navy SEAL returns home from Afghanistan only to use his special skills for his secret venture as a private investigator in Hawaii, where he works as a famous novelist's security consultant.



Takes Universal TV to the
**3th place on Pay TV
ranking**







New Show 2020

FBI: MOST WANTED

FBI: Most Wanted is a spin-off of one of our greatest hits, FBI. A high-stakes drama that focuses on the Fugitive Task Force, which relentlessly tracks and captures the notorious criminals on the Bureau's Most Wanted list.

WATCH THE TRAILER





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UNIVERSAL TV'S FIRST GAME SHOW

FANS KNOWLEDGE ABOUT THEIR
FAVORITE SERIES ARE PUT TO THE TEST.

WATCH NOW



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THEORIES ABOUT THE SERIES WE ALL LOVE.

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it's not over yet!

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ANY QUESTIONS? LET US KNOW!



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